

ABSTRACT OF THE DISCLOSURE

SUBSCRIBER NOTIFICATION CRITERIA FOR ELECTRONIC AUCTIONS

- 5 A method and system for notifying a client of a status of an electronic auction is provided. A notification preference is received, the notification preference identifies when to notify the client of a status of the electronic auction. The notification preference is matched to a current status of the
- 10 electronic auction. Then the notification to the client is transmitted based on the matching of the notification preference to the current status of the electronic auction.

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